

Giving Back as a Corporate Value

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With a growing job market, vibrant recreational opportunities and a supportive local government, Fremont is an abundantly positive place to work and live. And now that we've entered a season of thankfulness and giving, there are countless ways to give back.

Our company, dB Control (dBC), a local defense electronics manufacturer, feels very strongly about corporate social responsibility. From the top down, dBC understands that Fremont and its surrounding cities are made better by taking action to benefit others. dBC executives support their employees' volunteer efforts and place personal importance on sharing the company's success with the local community. Most recently, a group of 40 dBC employees, family members, and guests participated in the Making Strides against Breast Cancer Charity Walk and raised enough funds to qualify for "Blue Badge" status with the American Cancer Society. Leading the pack along the 5K route was Su Kin Lou, one of dB Control's own cancer survivors. The team also walked in honor of other friends and family, including colleagues who lost their battle against cancer.

dB Control has also organized several company-wide initiatives to support local charities throughout the holiday season. In November, we collected non-perishable items for the Alameda County Community Food Bank. And in December, we will set up toy collection bins around the office to support children in need. In addition to these popular campaigns, dBC shows its community spirit in unique ways. For example, extra Frisbees that were originally developed to be given away at tradeshows were donated to the U.S. Army for troops to use as water dishes for their pets, as well as for recreational fun. The company also recently donated printer toner to Kennedy High School in Fremont to support its recycling fundraiser.

If you're searching for ways your business can take action, you don't need to look far. In fact, there are parks, schools and a wealth of nonprofit organizations that count on volunteers



dB Control employees and family members participated in the walk.

to stay operational. Here are some ideas that may spark the interest of your colleagues, friends and family:

- Make a Wish Foundation® Greater Bay Area
- Fremont Fire Department Smoke Alarm Program
- City of Fremont Parks and Recreation Clean Up
- Fremont Senior Center Special Events Support
- California School for the Deaf Volunteer Program

Please join companies like dB Control to support those in need here in Fremont and throughout the Bay Area by encouraging your employees to sign up for existing volunteer opportunities – or even consider starting a social initiative of your own. If your employees don't know where to start, encourage them to get involved in philanthropy that's connected to the company's core competencies. Work in the IT

industry? Become a basic computer skills coach for the Alameda County Library's Adult Literacy Program. Work at a flower shop? Hand out roses to women at the SAVE center for domestic violence, or donate corsages to local high schools for underprivileged students attending a winter formal dance. The possibilities are endless – all it takes is dedication, encouragement and an open heart from those involved.

Established in 1990, dB Control Corp., a subsidiary of the Electronic Technologies Group (ETG) of HEICO Corp., supplies mission-critical, often sole-source, products worldwide to military organizations, major defense contractors and commercial manufacturers. dB Control designs and manufactures reliable high-power TWT Amplifiers (TWTAs), microwave power modules (MPMs), transmitters and power supplies from its modern 52,100-square-foot facilities in Fremont. Visit www.dbcontrol.com for more info.